

MAX Partnering™ Software Managing Business Transformation

*Delivers Visibility, Accountability and Control
to accelerate your change efforts*



ASIL, Inc.

Business Transformation Management

One of the few constants in the world of business is change. At any given time there is little that remains unchanged. Companies face a barrage of internal and external pressure from more demanding customers, stronger competition, the need for maintaining balanced corporate controls, and shareholders who expect increased value for their investment.

In response, companies must develop both the capacity to change and the ability to handle the challenges of change. They must be able to successfully launch fundamental transformations and they must be able to do so without disrupting the ongoing business operations. Examples include entering new markets, expanding product or service lines, altering core business processes/systems, and employing new partnering relations.

Competitive Advantage

Visibility, Accountability and Control: In every dynamic business there is a need to move quickly and efficiently through the change process in order to be early to market to meet customer requirements. MAX Partnering™ provides:

- Visibility into all change projects and key deliverables through integrated project management.
- Accountability is established for every action item with real-time updating and auto e-mail reminders to create a closed loop process.
- Control is increased through clear accountability and improved real-time information visibility.

Ease Of Use: MAX Partnering™ is designed for use by all levels of computer expertise. Whether you're an experienced professional or just beginning, you will find that MAX Partnering™ is intuitive to navigate .

Unique In The Industry: MAX Partnering™ provides assessment next steps directly to you instead of hiring expensive consultants. MAX Partnering™ has integrated over 15 tools for your use, where the alternative is to utilize standalone tools and then compile the information as a snapshot.

Web Enabled: MAX Partnering™ does not come on a CD. You are able to access your own personal version via the Internet. You are not locked down to using only one PC. You can access it from virtually anywhere using your favorite web browser.

Benefits

Software as a Service (SaaS) subscription model means that no start-up IT support is required for using the MAX Partnering™ software.

Embedded best practices means you are leveraging proven means to achieve your objectives.

Self assessments can be customized for increased focus in specific elements of successful change programs including Direction, Ability, Incentive, Resources, Structure and Action.

User access is customizable to limit each individual users access capability.

Accountability through the e-mail delivery of action items with reminders when coming due and overdue. Updates are completed through the web real time.

Customizable reporting available real time to focus management's sense of urgency.

Heat maps highlight areas of potential obstacles to your change efforts.

Tool integration eliminates duplicate data entry errors, thereby increasing efficiency.

Increased visibility and control through dash boards, exception reporting and heat maps to focus management's attention and urgency.

Software and Service Features

Readiness Self Assessment: Complete a readiness self assessment to determine your change preparedness and then receive a unique set of observations, recommendations and actions to improve your current state. The assessments are based on the award winning Driving Complex Change™ methodology.

Envision the Future: Establish project/organization vision, mission, values, strategies, goals and metrics. Provides clarity to effectively align resources.

Stakeholder Assessment: Identify key stakeholders, assess their support level and assign action items move them to the desired support level.

Strengths/Weaknesses/Opportunities/Threats (SWOT) Analysis: Proactively determine the Strengths, Weaknesses, Opportunities and Threats for a project or organization. Assign action items to address gaps and leverage opportunities.

Risk Assessment: Determine the risk level associated with identified weaknesses, opportunities and threats and determine what actions should be taken to minimize the risk present.

Communication Planning: Map out the key communications that need to be delivered. Defines ownership, due dates, communication method, frequency, audience and expected outcome.

Core Competency Review: Identify the current and future core competencies of the organization or project, determining whether investment, disinvestment or no action is required.

Integrated Project Management: Manage all of the action items across all of the tools in one location. The interface enables point & click access to all tools and current status.

Software and Service Features (cont)

Business Intelligence Console: A centralized configurable reporting tool that provides customized reporting across the entire MAX Partnering™ platform.

Approved Parties Listing: Manage pertinent information on all authorized and approved personnel/companies that will utilize the software directly to status or manage action items.

Knowledge Pro: Provides important information for the project team to mitigate many concerns or risks inherent in the project design. The information may be new or provide a needed refresher into areas which are often overlooked. Knowledge Pro includes: Key Success Factors, Common Pitfalls of Change, Helpful Hints, and a Standardized Glossary of Terms.

Additional Software Features readily available through MAX Partnering™ include:

Relationship Assessment

Provider Selection Management

Corrective Action Resolution Management

Scorecard Administration and Management

Relationship Assessment Management

Process Flowcharting and Management

Support & Training

Should you encounter any problem with MAX Partnering™, you can call our expert Support personnel and together we will resolve the problem.

ASIL, Inc.
2901 Tasman Drive, Suite 117
Santa Clara, CA 95054

Toll Free: 888-878-ASIL
Direct: 408-980-9904

www.asil-inc.com



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